

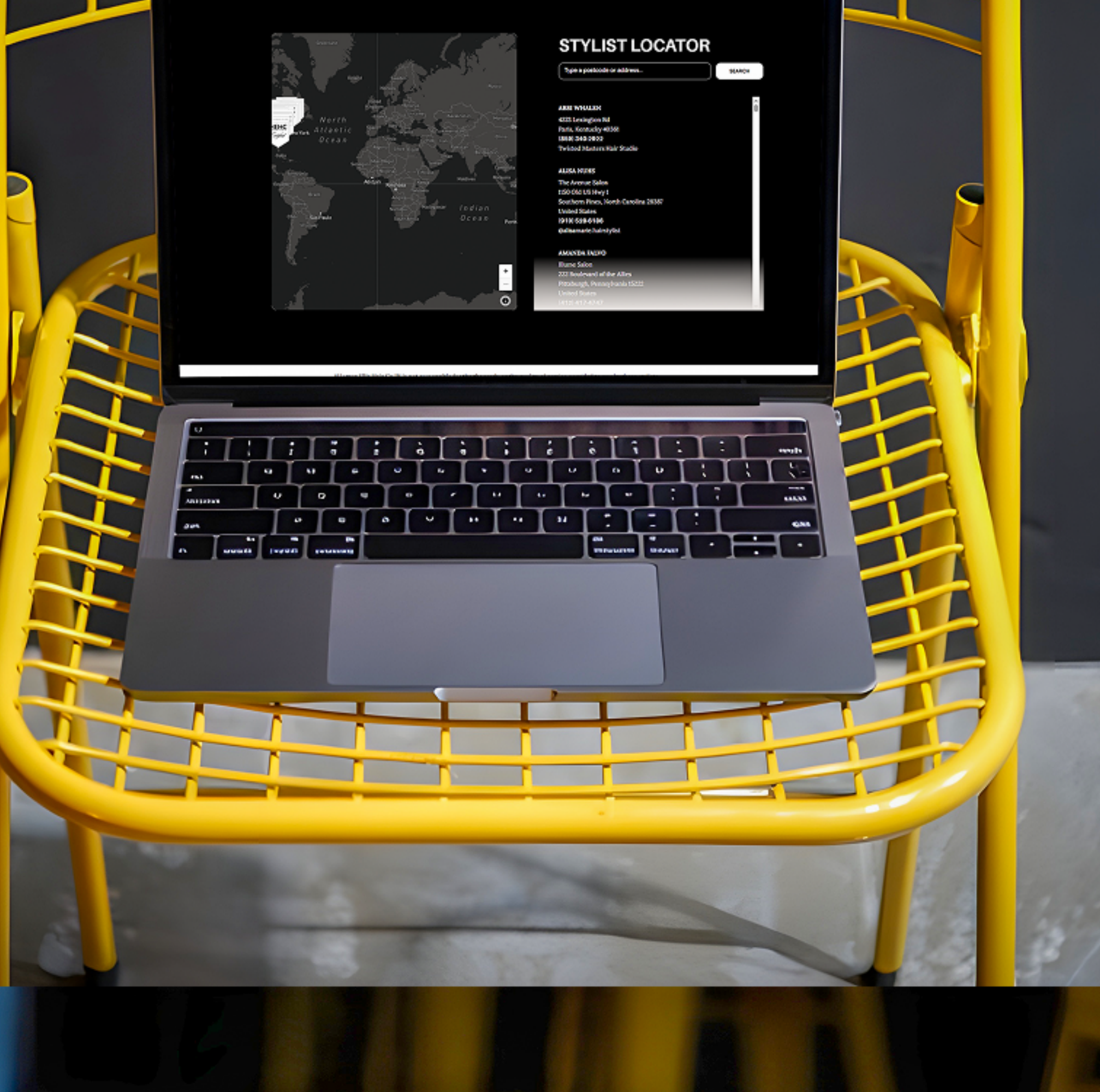
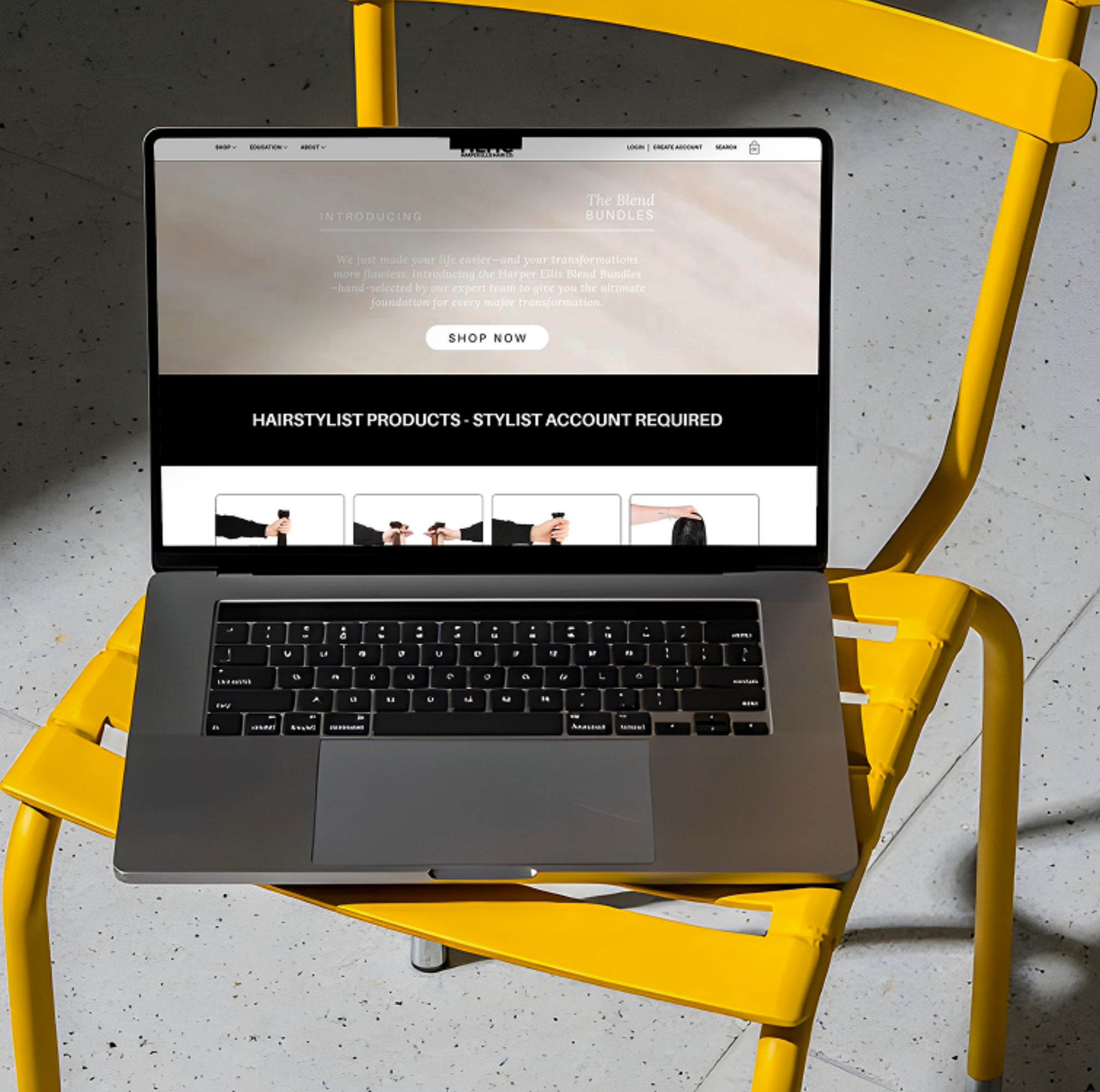
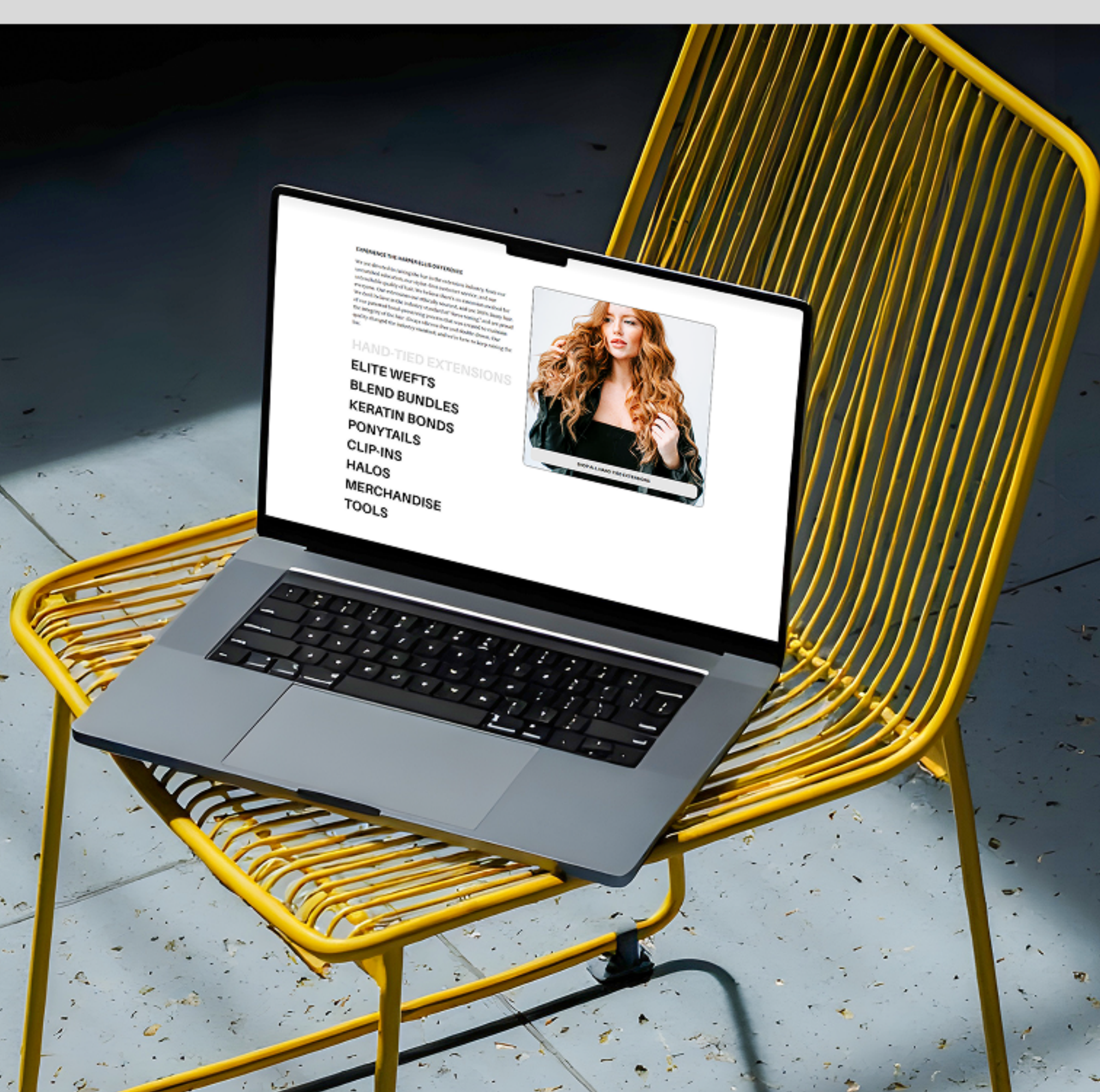
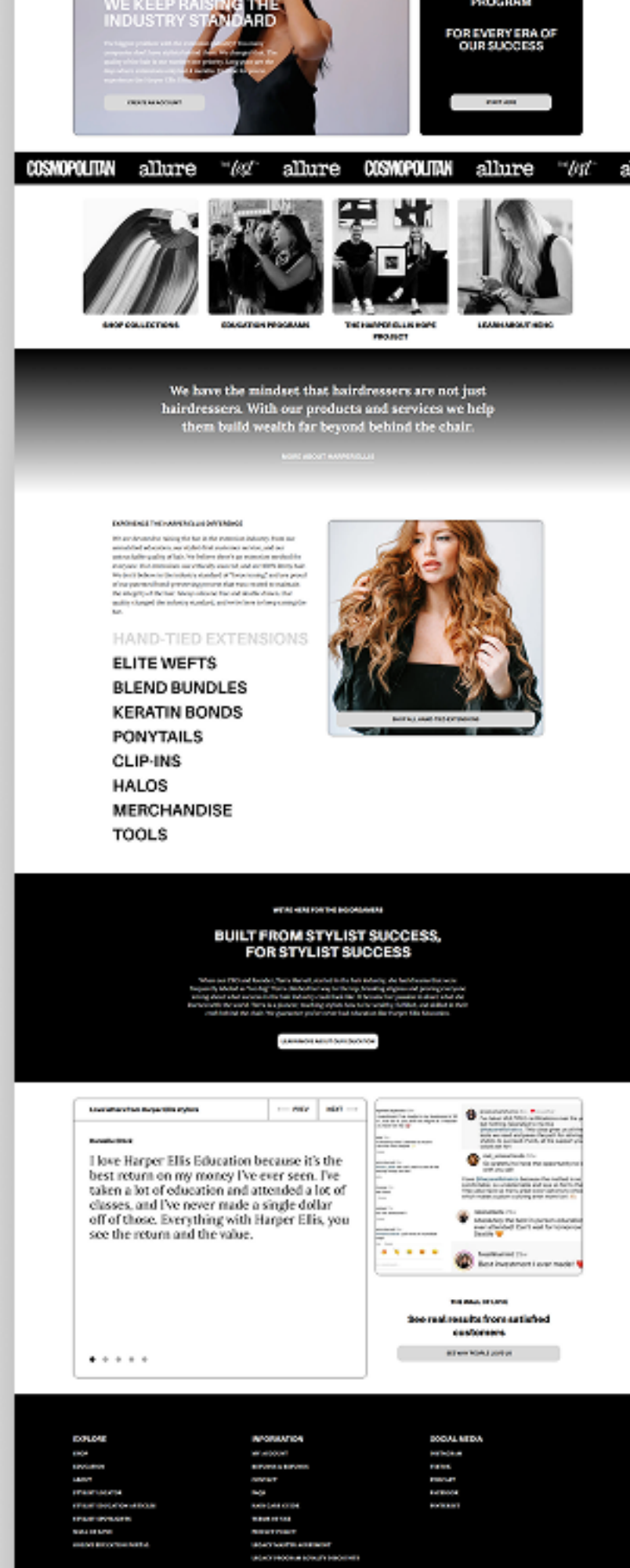
Harper Ellis Hair



Harper Ellis Hair

Harper Ellis Hair is a premium brand specializing in hair extensions, tools, and stylist education. This project involved designing a clean, modern, and user-friendly e-commerce website that caters to both hairdressers and customers.

For this project, I designed a clean and modern e-commerce website focused on enhancing user experience for both hairdressers and customers. I created intuitive navigation, visually engaging layouts, and integrated key features like product categorization, stylist locator, and educational content. My goal was to reflect the brand's premium identity while ensuring the site is easy to use across all devices, driving engagement and sales.



OUTCOME

The website design enhances the harper ellis hair brand identity, improves user engagement, and provides a smooth shopping experience for both hairdressers and consumers.

